

Country Statement

**COMMITTEE ON TRADE, INVESTMENT,
ENTERPRISE AND BUSINESS INNOVATION (CTIEBI)**

ON AGENDA 5

**ENABLING BUSINESS INNOVATION FOR INCLUSIVE
AND SUSTAINABLE DEVELOPMENT**

23 FEBRUARY 2023

10.00-12.00 BANGKOK TIME

United Nations Conference Centre, Meeting Room B

ISU YANG AKAN DI BAHAS DALAM AGENDA INI

1. Pengalaman masing-masing negara terkait inklusif bisnis dan pembangunan berkelanjutan.
2. Membahas praktik dan/atau pelaksanaan yang efektif terkait inklusif bisnis dan pembangunan berkelanjutan.
3. Mempromosikan pembangunan yang inklusif berkelanjutan.

Honorable speakers, panelists, and moderators;

**Distinguished Participants, Ladies, and Gentlemen,
A very good afternoon to you all**

I will take this opportunity to render our deep gratitude and appreciation to the United Nations Economic and Social Commission for Asia and the Pacific for your excellent arrangements made for hosting this event.

Encourages welfare at the bottom of the pyramid in an effort to boost economic growth, job creation, poverty alleviation, and reduced inequality, all of which are critical in facing global economic challenges and rebuilding a more sustainable future post-COVID-19.

Continuing to promote and support inclusive business and working collectively is urged to be undertaken in the region.

Taking advantage of this opportunity, Indonesia has already identified a few key areas where inclusive businesses can be encouraged to flourish and become competitive, innovative, inclusive, and resilient on a global scale as well as to seamlessly integrate with the global value chains.

Firstly, we took note that inclusive business coaching and mentoring is a tool to support such companies in making the transition to inclusive business, while also helping to improve investment readiness, commercial viability, and enhance social impact. This will increase growth, connectivity, and new competitiveness.

Secondly, we also emphasize the significance of accreditation and digital transformation for inclusive business. The Covid-19 pandemic has had a significant impact on changes to the MSMEs business model and the shift in customer expectations and competitor behavior are crucial to the survival of a conventional business model. One of the conditions that must exist in the economy for the adaptation of sustainable technology to MSMEs is the human resource base and capabilities which strongly correlates with MSMEs competitiveness and sustainability. In regards to that matters, we encourage support for inclusive businesses to take part in green recovery and the digital economy.

Thirdly, it's undeniable that inclusive partnerships between micro and small enterprises with medium and large businesses are very important, due to increasing participation in the global supply chain.

Distinguished Participants, Ladies, and Gentlemen,

In this opportunity, we would like to share some policies which inline with the IB implementation in Indonesia. First, the 2020-2024 National Medium-Term Development Plan (RPJMN) provides a mandate to strengthen partnerships between large companies and MSMEs. In the implementation stage, we also have regulation that concerning the Implementation of Partnerships in the Investment Sector between Large Businesses and Micro, Small, and Medium Enterprises in the Regions, which state that very incoming investment is required to collaborate with local entrepreneurs and MSMEs locations.

Distinguished Participants, Ladies, and Gentlemen,

Indonesia has an IB study in the field of tourism in Bali in collaboration with UNESCAP through Towards a Roadmap for Inclusive Business in Wellness , Tourism in Indonesia.

Currently, Indonesia is mapping other sectors that can be explored to encourage the growth and development of inclusive business, such as agriculture and fisheries. As well as pushing the inclusive business model into the next 2025-2030 National Medium-Term Development Plan (RPJMN).

Distinguished Participants, Ladies, and Gentlemen,

Indonesia has officially assumed the 2023 ASEAN chairmanship. This is a momentum for Indonesia to significantly benefit the ASEAN region. As the baton was passed from Cambodia at the 5th ASEAN Inclusive Business Summit, Indonesia, particularly the Ministry of Cooperatives and SMEs as ASEAN Coordinating Committee on MSMEs (ACCMSME) focal point, will proudly host the 6th ASEAN Inclusive Business Summit in 23-25 August, 2023, Bali. Bringing about the theme of *Incentivising Businesses for Inclusive Growth*, will represent Indonesia's commitment to promoting an enabling environment for inclusive business in ASEAN.

We would like to express our gratitude and appreciation to UNESCAP for continuous support, and we do hope that it will continued to do so in the future, particularly with regard to IB accreditation, coaching and connecting to the IB ecosystem.

We are excited to have a collaboration and cooperation with development partners, government agencies, business associations, civil society, and other relevant stakeholders to continue working collectively to promote and support and thrive inclusive business in the region. Thank you.

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